**Executive Summary:**

Bigfoot Social is an interactive content creation platform where we seek to leverage the power of Data and AI in the social media content creation and finance space. Currently, content creation for many small brands, content creators, and non-profits is a highly manual endeavor which requires high time and resource investment. Bigfoot Social seeks to change this process by weaving in a proven, scalable AI content creation and management solution. Our edge is our data. We have successfully gained over 2 million followers on TikTok, spread across over four accounts, and have created a training dataset. This training dataset was then utilized to fine-tune the Gemma-2 9B model using QLoRA. In addition, with enough users creating on our platform, we could potentially glean insights on current events that could provide significant alpha in futures trading quant models. In conclusion, we believe we can package our content creation expertise into this LLM, serve this model as a means to democratize your content creation goals and marketing milestones, and provide liquidity in the markets with social media-informed algorithmic trades.